



**Big Brothers
Big Sisters®**
OF OZAUKEE COUNTY

2024 Annual Report



Our Mission:



Create and support
one-to-one mentoring
relationships that
ignite the power and
promise of youth.



Our Vision:

All children achieve their full potential.

2025 Board of Directors

Shannon Sellin, President

Union Home Mortgage

Andy Wiziard, Treasurer

Stifel

Colleen Kuesel, Secretary

The Chartis Group

Sean Chronis, Past President

Carlson Tool & Manufacturing

Bob Anderson

Retired

John Holt

Auxiant

Sandra Modahl

Curative

Advisory Board

David Antoine

Adam Brotherhood

Rev. Paul Bulgerin

John Frantz

Vickie Golden-Messing

Pam Grah

Amanda Kindschy

Lola Lawal

Hani Malek

Marlene C. Mravik

Bob Nisleit

Mark Schowalter

Scott Valdez

Laurie Ziegler

Current Staff

Nicole Bulow

Executive Director

Melissa (Scout) Daley

Office Coordinator

Melissa Parchim

Program Coordinator

Rachel Powell

Match Support Specialist



Message from our President



Greetings from your new Board President, Shannon Sellin! I definitely had huge shoes to fill to take over for past President Sean Chronis, but I knew I was in great hands with a dedicated board that welcomed me with open

arms. So proud to tell the community that I am the Board President for BBBSOZ!

Big things are happening at Big Brothers Big Sisters Ozaukee County! We are thrilled to have welcomed two passionate, community – driven individuals to our Board, excited to see what Sandra Modahl and Colleen Kuesel can do for our growth and goals. Along with these two ladies, we have two more individuals who are ready to roll up their sleeves and make a difference in our Littles lives! These new members bring a fresh perspective and strong energy as we head into a new year. With that being said, I would like to personally thank Scott Valdez for his dedication to BBBSOZ all these years as an active board member, we will miss you.

Our goals are BOLD and we are ready for them:

-Volunteer/Mentor recruitment surge: We are on a mission to connect more Bigs with Littles than ever before. We have at least 65 Littles who need a BIG. If you've ever considered becoming a mentor, now is the perfect time to step up and be part of something truly life changing.

-BIGS Focus Group Launch: We were excited to kick off a dedicated focus group to give our mentors a powerful voice in shaping the future and the process of our program. Their input will help enhance training, support and retention – because when BIGS thrive, LITTLES GROW.

-Engaged and Active Board Leadership: Our Board is not only growing in size but also in impact! These dedicated individuals are working behind the scenes and in the community to champion our mission every day.

-Community Awareness & Outreach: BBBSOZ is turning up the volume on our presence in Ozaukee County. Expect to see more community events and partnerships that highlight the real impact of mentorship in our community.

This is a pivotal moment for our organization, and we are calling on our community to help us reach new heights. Whether you become a BIG, spread the word, or support us in other ways – YOU can be a part of something bigger. **JOIN US. INSPIRE POTENTIAL. IGNITE CHANGE.**

Shannon B. Sellin,
President



Our Accountability

We partner with parents/guardians, volunteers, and others in the community, and hold ourselves accountable to each child in our one-to-one mentoring programs achieving:

- ➡ Higher aspirations, greater confidence, and better relationships
- ➡ Avoidance of risky behaviors
- ➡ Educational success



Our Programs

Community-Based Mentoring

Matches meet a minimum of twice a month for a few hours to participate in activities they plan together. During their time together, children explore new interests, broaden their experiences, and strengthen their social and communication skills.

School-Based Mentoring

Matches meet once a week up to one hour at the child's school. During their time, they work on school work, play games, and build social and peer relationship skills.

REACH Activities Program

Structured and professionally administered group activities to help youth improve academic performance and attitude, make healthy choices, and avoid risky behaviors. Activities focus on five key areas critical to youth development: Recreation, Education & Careers, Arts & Culture, Civic Engagement, and Health & Fitness. All REACH Activities are supported by the **Golden Anchor Endowment Fund**.



The Golden Anchor's Mission:

To encourage the local use of proven alternative methods of educating youth who are at risk of academic and/or social failure.



2024 REACH Activities

Bowl for Kids' Sake Volunteering
Great Lakes Sport Fishing Event
Hampton Inn Halloween Party
Lion's Festival Volunteering
Lion's Applefest Volunteering
Mini Golf & Foot Golf Event
Holiday Bowling Party

Jaguar Juniors School-Based Program

In Spring 2024, Jaguar Juniors was created with the support of the School Counselor at Thomas Jefferson Middle school in Port Washington. This one-to-one mentoring program, matches 8th grade Bigs to 5th grade Littles. In the fall, the program expanded to match Bigs in 7th grade with Littles in 4th grade at the adjacent elementary school, Lincoln Elementary, allowing matches an additional year to build a relationship before the Little transitions to middle school in 5th grade. Matches meet twice a week and enjoy chatting and playing games while helping the Littles navigate middle school with the support of an upperclassman.

Children Enrolled: 137
Served in Matches: 83
 Community-Based: 37
 School-Based: 46

Average Match Length:
Community-Based = 57 months
School-Based = 7 months

Gender:
55% Boys, 45% Girls

Age of children served:
5-9 years = 20%
10-13 years = 56%
14-18 years = 24%

Location:
Belgium: 6%
Cedarburg: 3%
Fredonia: 8%
Grafton: 15%
Mequon/Thiensville: 4%
Port Washington/Saukville: 58%
Outside Ozaukee County: 6%

Total Volunteers: 140
Big Brothers/Sisters: 85
Other Volunteers: 55

Total mentoring hours:
7,065+

Gender:
29% Men, 71% Women

Age of volunteers:
High School = 44%
19-54 years = 35%
55-88 years = 21%

Location:
Belgium: 5%
Cedarburg: 14%
Fredonia: 4%
Grafton: 15%
Mequon/Thiensville: 11%
Port Washington/Saukville: 48%
Outside Ozaukee County: 3%

Demographics

OUR IMPACT

Based on 2024 Youth Development Survey

100%
 of Littles report an improvement in having goals and plans for their future



97%
 of Littles report an improvement in resisting pressure from peers to engage in risk-taking behaviors (like alcohol and drug use)



97%
 of Littles report an improvement in understanding the importance of performing well in school



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262-377-0784

www.bbbsoz.org

Community-Based Big Brother of the Year Paul Scharnweber

Paul and TreJon have been matched over 8 years! Over the course of the match, Paul continued to meet TreJon where he is at with unwavering and consistent encouragement and enthusiasm. From assistant coaching TreJon's football team to visiting college campuses, Paul is a true example of an involved and dedicated Big Brother. TreJon's mother, LaTonya, has shared that TreJon sees Paul as a big support in his life and enjoys their time together. Early on in their match, the family shared that Paul is like family to them. TreJon has a full schedule with his involvement in sports, work, and getting ready to graduate. As he approaches this big milestone, Paul has been there to cheer him on and be a sounding board as he navigates his post-graduation plans. Paul has shared "It remains an honor to be a part of this young man's life. So very proud of him."



School-Based Big Brother of the Year Joshua Pierringer

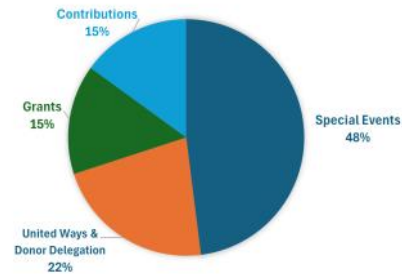


Josh became a Big Brother in our School-Based Program in 2016. As a realtor, his schedule allowed flexibility during the week to meet consistently with a youth at the middle school. He has been a Big Brother to three Little Brothers, currently matched to his Little Brother, Cyrus in

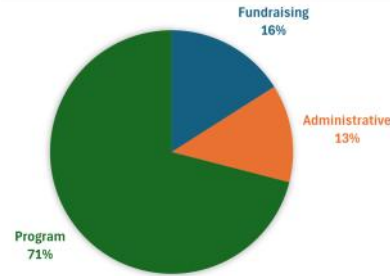
2022. Josh and Cyrus are able to connect each week, just chatting and playing games together. He brings a fun and energetic perspective and has always been a positive influence as Cyrus navigates Middle School. Josh and Cyrus have built a trusting and fun friendship that has benefited them both. Josh's commitment to our program also expands beyond his match, he is also very willingly to share his experience and the impact being a Big Brother has made on the youth he was matched with and on himself by speaking at our special events throughout the year. As an ambassador he also utilized his association with the Lakeshore Realtors Association to open doors for a new partnership.

Financials

Income—\$234,544



Expenses—\$229,255



Revenue/Expenses reported have not yet been subject to an independent financial audit.

Corporate Partner of the Year Cedarburg Auto Repair & Service



Cedarburg Auto Repair & Service's owner, Dennis Krings, takes supporting his community serious and we are so lucky to be one of the organizations he believes in each year. Over 25 years, Dennis has financially supported our mission by sponsoring our Bowl for Kids' Sake, Berry Big Run, and Golf for Kids' Sake. His financial contributions have totaled well over \$17,000. His community support goes beyond just writing a check. As a true family man, he is passionate about youth and providing them with opportunities to grow and learn. Years ago he helped us fix a donated bike to assure it was safe for a Little Brother to use. He also supports a past Little Brother, Nathaniel, by teaching him about auto repair and maintenance, providing him consistent work and continued mentorship about life, work ethic, and making good decisions. Dennis always has a smile to share, a helping hand to lend, and is a true friend that makes a difference in people's lives everyday.

The LeDuc Award : Outstanding Volunteer of the Year David Antoine



David's dedication, generosity, and unwavering commitment have made a lasting impact on our organization and the community. Whether lending a helping hand behind the scenes or leading by example out front, David brings passion, reliability, and heart to everything he does. David served on the original Board of Directors 51 years ago and was our 2nd official Big Brother match. He was matched several times over the years, with a couple matches lasting 10 years. David served as Board Secretary in 1976, Vice President in 1985, and President in 1986. After a brief break off the Board he rejoined in 1996 served as a Board Member until 2002 when he stepped down to become an Advisory Member. David's countless hours of service, his compassion for others, and his ability to lift those around him are just a few of the reasons we celebrate him. Whether building meaningful connections and championing our cause at public events, he has brought incredible value to our organization. David, thank you for embodying our values and carrying our vision forward with such grace and strength.

Our Special Events



Bowl for Kids' Sake March 1, 8, & 15, 2024

This year 34 bowling teams celebrated our 50 year Anniversary on the lanes at Harbor Hills Recreation Center, dancing and singing to 70's music. Together, our bowlers and corporate sponsors raised \$45,327 to support our youth.



Berry Big Run for the Kids June 22, 2024

The morning rain could not stop us this year from having a wet but wonderful run/walk. Over 250 participants and volunteers braved the rain to support youth mentoring, which cleared minutes before the start. Thanks to our amazing sponsors and participants, we raised over \$14,100.



Golf for Kids' Sake August 9, 2024

We welcomed a new venue, Hawthorne Hills Golf Course, for our 4th annual golf outing. The Friday morning event made for a fun end to our golfer's and volunteer's week. Despite the slightly cool and windy morning, our generous sponsors and 12 foursomes raised \$14,950 while having a great time out on the course.



Wine & Whiskey Walk November 2, 2024

The event's 4th year, began with lunch provided by PJ Pipers, Olsen's Piggly Wiggly, and Jolly Good Soda at the Cedarburg Cultural Center. Our five establishments, Anvil Pub & Grille, Art of Joy, Lime Cantina, North 48 and Rebellion once again crafted a tasty specialty whiskey cocktail. Our 145 participants voted for their favorite whiskey cocktail this year, with the winner being by Lime Cantina. Thanks goes out to our sponsors and participants who enjoyed a sunny day in Cedarburg and raised over \$11,200.



Big Kampaign for Kids—November 2024

Our Annual Individual Giving Campaign also highlighted our 50th Anniversary as it featured our LeDuc Award Recipient, Mark Schowalter, and his past Little Brother's story and impact. Thanks to the generous 61 community members, the campaign raised \$26,600 to support even more meaningful one-to-one mentoring relationships for our Ozaukee County Youth. You can experience the magic of Mark and Aaron's friendship by scanning the QR Code and watching their touching video.



DEFENDERS/\$10,000+

Richard Erickson
Ralph J. Huiras Family FND
United Way of
Greater Milwaukee &
Waukesha County
United Way of
Northern Ozaukee

EMPOWERERS/\$5,000+

Robert Anderson
Pacific Life Foundation

IGNITERS/\$2,000+

David Antoine
Baird Foundation, Inc.
Carlson Tool & Manufacturing
Cedarburg Lions Club
EOS
Port Washington State Bank
Stifel
Thiensville Mequon Lions Club



Our Generous Supporters Standing Up for Ozaukee County Youth!

Inspirers/\$1,000+

Belgium Lions Club	Tedd Kellner
Big Brothers Big Sisters America	Cynthia Kohli
Brad & Nicole Bulow	Bradley & Becky LeDuc
Cedarburg Auto Repair & Service	Amy McConeghy
Charter Manufacturing	Metropolitan Appraisal
James Clark	Milwaukee Ale House
First Immanuel Lutheran Men's Club	Marlene C. Mravik
Lori & Roger Gervais	Ozaukee Nonprofit Center
GMF-Mequon Hiram Schmitt	RW Baird-Sheboygan
Grafton Lions Club	Joshua Sawyer
Jay & Brenda Hanamann	Mark Schowalter
Harbor Hills Recreation Center	Summit Credit Union
J.P. Morgan Chase	Greg Thorson
	United Way of Greater Waterbury
	WE Energies Foundation

Match Maker/\$500+

Capitol Hustings	Richard & Evonne Musbach
Crossroads Presbyterian Church	Olsen's Piggly Wiggly
Don Dahlman	Port Washington Lions Club
DD Sling & Supply	Prime Minister Family Restaurant
Highland House Restaurant	Ted Grob Corporation
Invesco	Scott Valdez
Tracy & Todd Kellner	Andrew Wiziard
Landmark Credit Union	

**"Alone we can do so little;
together we can do so much."**

*Helen Keller,
American author*

Friendship Maker

Dennis & Gabriele Ansay	Ronald & Patti Hofstad	Ann & James Noster
Anvil Pub & Grille	Daniel & Joan Jablonski	Oostburg State Bank
Anytime Fitness-Cedarburg	Matthew & Veronica Junker	Party Rocker Entertainment
Arrows Point Construction	Jack Kellner	Phillip Lithographing Co.
Art of Joy	Denise Klemens	Reyn Engineering
Auxiant	William David & Diane Knox	George Roberts
Doug Baade	Gene Kollman Memorial	Samse-Multiline Insurance
Bank Five Nine	Colleen Kuesel	Tyler Sattler
BBBSA-Macys	Lakeshore Realtors Foundation	Timothy & Kathleen Schilter
BBBSA-Ulta Beauty	Lime Cantina	Jean Schmidt
C. Wieslers, Inc.	Renee Lutz	Shorewest Realtors-Mequon
Sharon & Mark Cameli	Paul & Lori Martens	Grace Smaxwill
Cedarburg Grafton Rotary Club	Maxwell's	Guy & Nancy Smith
Community United Methodist	John McCormick	Thad Steffen
Richard & Dayle Dieffenbach	Tammy Mead	Loris Steinbach
FabriFast	Mequon Family Chiropractic	T Ernst Services
Ronald & Helen Ann Fedder	Mequon-Thiensville Sunrise Rotary	Thiensville Patio Place
Franklin Templeton	Victoria & James Messing	Thrivent Financial
Walter Frohboese	William & Nancy Meyers	Tom Didier Real Estate
George & Patricia Frommell	Mica Meunier Lawrence Agency	United Way of Greater Atlanta
Gabor Woodworks	Sandra Modahl	United Way Northeast Florida
Andrew & Christina Garni	Kelly & Louise Moore	Rondall & Monica Vogt
James Gibson	Bill Morse	Kathy & Jon Westphal
Mary Goeks	Christine Murphy	Mark Ziebell
Doug & Janine Graham	Jodi Nelson	
James & Jean Hill	North 48	



Honoring the Legacy and Memory of Our Founder

Bradley J. LeDuc

March 17, 1940 - November 9, 2024

In 1974, Bradley J. LeDuc recognized a need in Ozaukee County for a mentorship program to support local youth. Drawing inspiration from his experience as a Big Brother while in college, he established the local chapter, laying the foundation for what would become a pillar of the community. Brad's commitment to youth mentorship spanned over five decades. His dedication was evident not only in the establishment of the organization but also in his continued involvement and support. In recognition of his invaluable contributions, an award was named in his honor, celebrating individuals who exemplify the spirit of mentorship that Brad championed. The countless success stories of "Littles" who have thrived under the guidance of their mentors stand as a testament to Brad's vision and legacy. With much sadness, his passing on November 9, 2024, at the age of 84, marked the end of an era, but his unwavering belief in the potential of every child and the power of mentorship serves as a guiding light for future generations.

Memorials

Anonymous
Dave Antoine
Steven Barber
Mary Jo Bichler
Virginia Bichler
Peter Chandler
Michelle Collins
David Franks
Erik Gierach
Mark Grams
Brigitte Handevit
John Ketter
Mary Lepeska
Diane Pfaffenroth
Sally Savatski
Steven Schmidt
Mark Schowalter
Steve Schowalter
Schowalter Family
John Sigwart
Barb Zankle

Thank You To Big Brothers & Sisters Community-Based Volunteers

Susan Apple
Brad Breitengross
Ben Bremmer
Liz Check
Connie Cross
Brennan & Holly Dow
Alex Fritz
Jason & Mary Beth Geiger
Madeleine Goldin
Mark Goldin
Joe Graf
Donna Gruetzmacher
Karla Hiscocks
Cassidy Hunt
Leah Jacobson
Kristina Jodat
Jamie Just
Sean Kilpatrick

Danielle Kurz
Raimonds Lauzums
Christine Murphy
Valerie Peters
Diane Pfaffenroth
Marie Poirier
Matt Richmond
Scott Riege
Joshua Sawyer
Paul Scharnweber



Patryk Schmeling
Timothy Schumaker
John & Stephanie Skinkis
Aubrey Suppiger
Christina Tushman
Jackson Wojcik
Claude Zimmerman



School-Based Volunteers

Ava Aberle
Aleksandra An
Estelle Behm
Kaylee Bott
Mackenzie Burrows
Gavin Cain
Amanda Crass
Lillian Cross
Jozilynn Crowe
Rhilee Deleon
Reagan Dinkel
Brennan Dow
Holly Dow
Jeff Ehrlich
Anna Emmerich
Lilly Fechner
Ella Flanagan
Simon Gilhooly
Andrew Girga
Ariana Goemer
Suzanne Grabon
Janine Grauvogl-Graham
Madison Hodorff

Brian Hunter
Harper Jackson
Jacqueline Janz
Ava Knitt
Kenna Last
Zoe Lengle
Robert Melin
Violet Nelson
Sophie Newell
Sonya Nikolai
Charlotte O'Brien
Abigail O'Brien
Joshua Pierringer
Scott Riege
Grace Riley
Dawn Root
Chloe Schnappup
Leighton Schwanz
Ann Selzer
Samantha Siesco
Kayden Stasik
Taylyn Steinert
Adriana Weis

Addison Wellenstein
June Wilson
Patricia Wnek

2024 Partner Schools

Dunwiddie Elementary
Grafton High School
John Long Middle School
Kennedy Elementary
Lincoln Elementary
Northern Ozaukee Elementary
Northern Ozaukee Middle School
Northern Ozaukee High School
Saukville Elementary
Thomas Jefferson Middle School
Woodview Elementary



Celebrating 50 Years of Friendships!



On May 9, 2024, friends, family, and community members gathered to celebrate a remarkable milestone: the 50th anniversary of Big Brothers Big Sisters of Ozaukee County. The golden anniversary was more than just a reflection of five decades gone by—it was a powerful tribute to enduring commitment, growth, and cherished memories.

Held at Ozaukee Nonprofit Center, the event was filled with laughter, heartfelt speeches, and moments of reflection. Attendees were invited down memory lane, with a display of photographs, memorabilia, and stories dating back to the founding year of 1974.

The celebration kicked off with a social hour with heavy appetizers generously donated by PJ Piper Pancake House. The Executive Director, Nicole Bulow, welcomed the attendees and shared touching memories and expressed gratitude to all who contributed to this journey. An Awards Ceremony sponsored by Mueller Communications highlighted the honorees of the night. Harbor Hills Recreation Center was honored as the Corporate Partner of the Year. Brad Brietengross was recognized as the Community-Based Big Brother of the Year and Brian Hunter was recognized as the School-Based Big Brother of the Year. The Board of Director's President, Sean Chronis, had the distinct honor of presenting an award to the organization's founder, Bradley LeDuc. As a way to honor Bradley LeDuc and the amazing contribution he has made to Ozaukee County, a new award, The LeDuc Award, will be presented each year to the Outstanding Volunteer of the Year. The first honoree was Mark Schowalter who was a Big Brother to several youth, a past Board Member, a current Advisory Member, an ambassador for Big Brothers Big Sisters at Port Washington State Bank, and a personal contributor and volunteer. His endless dedication to the mission of the organization has been felt throughout the years and it was fitting to recognize him as the first LeDuc Award recipient.



Following the awards ceremony, many in attendance shared how the organization had impacted their lives in meaningful ways as they enjoyed cupcakes made by past Little Sister, Kindra's Vegan Treats. As the night concluded, the sense of unity and pride was palpable. The 50th anniversary was not just a celebration of longevity, but of lasting relationships and shared dreams. Here is to the next fifty years—and the continued journey that lies ahead.





2360 Dakota Drive, Grafton, WI 53024

Join Us In Transforming Lives!

1. Become a Big!
2. Sponsor A Match by donating each year
3. Form a Corporate Bowl for Kids' Sake Team
4. Participate in our Special Events (Bowl, Golf, 5K Run/Walk, Wine & Whiskey)
5. Become a Sponsor for one of our special events
6. Donate an item for our special event raffles and silent auctions
7. Plan a REACH Activity for our matches and children
8. Recruit mentors by hosting a Lunch & Learn at your company or home
9. Join our Board of Directors or Advisory Board
10. Share your expertise by joining a planning committee
11. Donate cultural or sporting event tickets for our matches
12. Volunteer at our special events or for other special projects
13. Share our story with your family and friends



Contact Us:

Visit us:

Ozaukee Nonprofit Center
2360 Dakota Drive
Grafton, WI 53024

Hours: 9:00-3:00pm
Monday-Friday

262-377-0784
contact@bbbsoz.org
www.bbbsoz.org

***Clearing the path to
a child's biggest
possible future!***

**Inherent
In Every Child Is
Incredible
Potential.**

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